



Press release

Reims, 1 July 2024

VIVESCIA Group's 2030 climate targets certified by the Science-Based Targets Initiative (SBTi FLAG)

In mid-June, the Science Based Targets initiative (SBTi)¹ officially certified VIVESCIA Group's 2030 climate change mitigation targets

VIVESCIA Group has made climate change a key part of its sustainable development strategy (LINK). As such, the Group submitted its greenhouse gas (GHG) emissions reduction targets to the SBTi in February 2023.

The result of work started more than two years ago, involving all VIVESCIA's teams, the Group's climate roadmap aims to quantify, evaluate, model and implement ways to reduce GHG emissions. It was approved in the autumn of 2022 by the Board of Administrators and the Executive Committee based on two unifying targets for 2030.

SBTi-certified targets for 2030 – benchmark year 2021

Scope 1 and 2

A 42% reduction of GHG emissions generated directly by the company and its activities

Scope 3

A **29%***reduction of indirect GHG emissions

*The reduction breaks down as follows: A 25% reduction of scope 3 emissions excluding FLAG and a 30.3 % reduction including FLAG (Forest, Land and Agriculture: a new sector-based carbon methodology since March 2023)

In accordance with the SBTi's guidance, VIVESCIA has also set non-deforestation targets for all its main raw materials that may be concerned, for 31 December 2025.

"Faced with the climate emergency, and as a major player in the grain and plant-based food industries, in 2021 we made the decision go further and set a new 10-year trajectory. Our decision to sign up for a

¹Created following the Paris Agreement, and a product of a collaboration between several institutions around the world, including the UN, the Science-Based Targets Initiative (SBTI) is now the benchmark in terms of companies' carbon trajectories: https://sciencebasedtargets.org/







robust, world-renowned standard based on the Paris Climate Agreement – the SBTi – defines our ambition for 2030: to accelerate the reduction of greenhouse gas emissions we are directly responsible for, as well as to encourage the reduction of emissions we are only indirectly responsible for (scope 3 emissions), in particular those from upstream agricultural activities. The SBTi's approval of our 2030 roadmap strengthens our belief in the targets we have set ourselves and shows that VIVESCIA Group has chosen the right answer to the climate challenge we all face," explains VIVESCIA Group's CSR Director and the director of the TRANSITIONS programme, Valérie Frapier.

In parallel with the reduction of GHG emissions, VIVESCIA is working on the fundamental challenge of adapting to the existing impact of climate change, the second pillar of the Group's climate strategy. A first assessment of the impact of climate change on crops between 2030 and 2050, based on the IPCC's scenarios, has been carried out in the Cooperative's territory (North-East France). VIVESCIA's agronomy teams are working to implement these roadmaps with cooperative members. Other assessments are underway to determine the impact of climate change on the Group's processing subsidiaries.

Mitigation, adaptation, and the resilience of agricultural and agri-food chains; faced with these challenges, and due to its unique vertical integration from field to fork, VIVESCIA Group and its grain processing industries are working **alongside their customers and cooperative members in its region**. The **TRANSITIONS programme** is an example of this. A collective, cooperative programme that includes the entire value chain, the aim is to help nearly 1,000 farmers in North-East France to transition to more resilient, low-carbon, biodiversity-friendly agriculture by 2026. This programme is a model for a more sustainable agri-food and energy industry.

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About the TRANSITIONS Programme

Faced with climate change and the challenges of feeding future populations, as well as the need to meet the expectations of our markets, consumers and citizens, VIVESCIA and its partners decided to change the game with TRANSITIONS, the first large-scale programme of its kind in France.

TRANSITIONS is a collective effort that brings together upstream and downstream plant and grain industries in a programme that is ambitious and innovative in terms of both its agronomic approach and financing model. The aim is, by 2026, to help nearly 1,000 farmers in North-East France transition to regenerative, productive farming methods that promote soil health and biodiversity, to protect the planet and combat climate change. 200 VIVESCIA cooperative members have committed to the project for three years, starting with the 2024 harvest.

A high-impact programme: soil, carbon and biodiversity - Farming practices will have to adapt to ensure the soil is resilient and capable of storing more carbon, so that our fields produce as little greenhouse gas as possible, and that our farms remain profitable and sustainable. The TRANSITIONS programme aims to **mitigate risk** for farmers who adopt new practices by ensuring they maintain their yields; it is also about scaling-up these practices and developing a shared language across the industry. On decarbonisation, TRANSITIONS aims to reduce greenhouse gas emissions by 20% by 2030.

A programme that brings together upstream and downstream members of plant and grain industries, because only a collective solution will enable us to share the cost of the successful, large-scale transition of agricultural and food systems.

Roquette, Tereos, Avril and its subsidiary Saipol, and more recently Etea Sedamyl, have decided to join TRANSITIONS alongside VIVESCIA Industries' customers (Heineken and Mademoiselle Desserts) as well as its own companies and brands (Grands Moulins de Paris, Francine, Campaillette, Malteurop, Délifrance, and Kalizea) to meet the 2030 climate targets (SBTi, SNBC) and secure our supply chains in the face of climate change and the threat to biodiversity.



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About VIVESCIA Group

VIVESCIA is an international, cooperative agri-food group with 6,900 employees in 25 countries, generating revenue of €4.6 billion for the year ending 30 June 2023. Specialising in producing and adding value to grain, VIVESCIA is owned by 10,000 farming entrepreneurs from the North-East of France.









VIVESCIA strives to take care of grain, from field to fork, thanks to a collective of men and women who are committed to sustainable plant-based industries. The Cooperative and its agricultural subsidiaries collect 3.3 million tonnes of grain every year; one in 10 beers worldwide are produced with our malt thanks to Malteurop's expertise. Our Francine flour can be found in one in three French households. Grands Moulins de Paris works with nearly one in four French bakers every day. Thousands of consumers enjoy sweet and savoury treats in France and around the world thanks to Délifrance's croissants, viennoiserie, patisserie, and bread. We also have expertise in the milling maize industry, with KALIZEA; in animal nutrition with Nealia; and in the biotechnology and plant chemistry ecosystem with ARD.

www.vivescia.com





